

# KISS Meeting

Monday, October 27, 2014

**Present:** Ian, Sally, Shane, Natasha, Melanie, Elizabeth, Jill, Patrick, Jonathan, Aka, Celine

Topic	Discussion	Action Items
KISSES		
Facebook Group	<ul style="list-style-type: none"><li>- Should Faculty be involved in the Facebook group?</li><li>- There were some concerns about comments raised about the math course and during the logo competition</li><li>- Worried that professors may dissuade students from actively using their voices; it is a student society page</li><li>- People are worried about posting especially about courses because of professor access</li><li>- If we are cutting to ensure it is just KI students, should we also remove outside ESS students who are in our group?</li><li>- Could make sense to have a separate Knowledge Integration page to maintain connections between alumni and professors, but keep KISS page for current students (to avoid bombarding alumni with messages) - could be place to post messages that are more academically driven or interesting reads, but not Student Society events/business</li><li>- Currently KISS is an open group, so we would also have to close the group</li><li>- Because KI is so community-driven a second page could help maintain the professors' involvement; would need to establish a way for the professors to communicate to us</li><li>- Would definitely have a conversation with the professors; is there a way we can involve them but without having their presence alienate students?</li><li>- Should we transfer the rights of our current page to Kim? That page will be more of a sharing program, and the second page moderated by KISS would be more for the purposes of communicating to current students</li><li>- In the future, Chairperson and Archives will have to remove graduated students from the group</li><li>- Could shift over Alumni/Prof discussions to LinkedIn or the Waterloo-linked KI FB page</li></ul>	<ul style="list-style-type: none"><li>- Ian and Shane will discuss this with Paul and Ed to express that we want students to be open</li></ul>

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Seminar Attendance	<ul style="list-style-type: none"> <li>- How do we get more KI Students out to seminar?</li> <li>- KISS reps should try to sit closer to the front</li> <li>- A lot of people don't have class on campus so they do not want to come</li> <li>- A lot of people do not appreciate the inherent value of gaining knowledge / making connections; since there is no mark it is not valuable</li> <li>- Inconvenient that it's on a Friday; most people see the time as the start of the weekend</li> <li>- People feel like it's less valuable when it's KI students speaking; we don't necessarily want to hear from our peers</li> <li>- Too many academics speaking; we're in an academia bubble and it's nice to hear an outside perspective</li> <li>- We really want to hear more about people who are in the workplace, have businesses, etc. Want to have it as a networking opportunity.</li> <li>- Anecdotally, the ones that have the most turnout are the ones that get talked up a lot</li> <li>- Once we have a solid KI turnout, we should look to increasing more public outreach</li> <li>- Ryerson has seen their seminar attendance rate go up since having people pay; but we have lots of similar events (Environment lecture series) that are free</li> <li>- If there are employers we want to see, we should try to bring them; Kim may be having a hard time getting people in</li> <li>- Between us who do we have connections with?</li> <li>- If we had more social events right after, it could be incentive; way to jump start the weekend</li> <li>- Fridays, as inconvenient as they are, are probably the best time to avoid schedule overlap</li> </ul>	

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ESS Update	<ul style="list-style-type: none"> <li>- November 11 - PSA Dodgeball Fundraiser for MADD</li> <li>- November 18th - ESS Brewery Tour</li> <li>- Velocity is working on Ticketfy - convenient way to get tickets for free/philanthropic events - could be used for not free events for fee of \$1 + 2% of every ticket</li> <li>- Charity Gala either November 27/28 depending on space; DJ for DJ Club; Coffeeshop catering; \$10 per students going to Alex Memorial; proposed theme: A Night in Paris; PSA might help fund it, but because ESS is running it they want a proportional funding from each society; KISS will likely help set up/clean up; considering doing door prizes</li> <li>- Melanie will have weekly meetings with ESS</li> </ul>	
Event Attendance	<ul style="list-style-type: none"> <li>- KISS Members need to go to as many events as possible</li> <li>- Bring friends too!</li> <li>- CKI Trick or Treat</li> <li>- Could have a group go over together at 1:30 pm</li> </ul>	
Seminar #Halloween	<ul style="list-style-type: none"> <li>- Melanie will do this week's thank you</li> </ul>	
KI Board in front of Coffeeshop	<ul style="list-style-type: none"> <li>- Ian has the old whiteboard (it's clean now)</li> <li>- Berlin fundraising stuff should go there</li> <li>- Any joint events should go there</li> <li>- Poster for all KI meeting times</li> <li>- Use whiteboard to give Kisses/Jokes/Missed connections/etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Melanie is going to put up posters</li> <li>- Ian will put meeting times/ KISS bio</li> <li>- Will discuss whiteboard further</li> </ul>
Kinnections	<ul style="list-style-type: none"> <li>- Networking social November 12th</li> <li>- Ed and Kim are coming</li> <li>- 2 companies have already confirmed, expecting more soon</li> <li>- Can post new updates when more companies confirm (should post date early enough)</li> <li>- Tea, Coffee and Snacks will be provided</li> <li>- Kinnovations is planning a How To Network event either the Tuesday or Friday before</li> </ul>	<ul style="list-style-type: none"> <li>- Sally will post first ad with 2 company confirmations tonight</li> </ul>
Logo Vote	<ul style="list-style-type: none"> <li>- Natasha is moderating</li> <li>- Patrick will email out tonight (vote closes Friday at 11:59 pm)</li> <li>- Logos are subject to change, so will deal with that then if there is a problem</li> </ul>	